

WHY RECYCLE

“BEHIND THE COUNTER” RIGID PLASTICS FROM YOUR STORES?



FOR YOUR BOTTOM LINE:

- Reduce waste disposal costs
- Increase recycling revenue



FOR SUSTAINABLE OPERATIONS:

- Help meet waste diversion goals
- Remove bulky recyclables from your waste compactors
- Reduce carbon footprint

RECYCLING “BEHIND THE COUNTER” RIGID PLASTIC SAVES YOU MONEY AND PROVIDES VALUABLE FEEDSTOCK TO U.S. MANUFACTURERS.

WHAT RIGID PLASTICS ARE RECYCLABLE?

- Rigid plastic containers, #2 HDPE and #5 PP
- Open top, “nestable,” food-grade containers
- Typically found in **Bakery, Deli, Seafood** and **Pharmacy** departments



RECYCLE
GROCERY
RIGID
PLASTICS

DON'T LANDFILL THESE VALUABLE MATERIALS. **RECYCLE THEM!**

Visit Recycle Grocery Rigid Plastics web site for guidebook, videos, case studies and more:
<http://recyclegroceryplastics.org>

HOW

Contact us!

We'll talk you through the key steps to recycling grocery rigid plastics

DO WE GET STARTED?

recyclegroceryplastics.org/contact

POTENTIAL REVENUE COMPARISON - 100 STORES			
CHAIN A: NO RECYCLING		CHAIN B: BALED MIXED #2 & #5	CHAIN C: BALED SORTED #2 & #5
100 Stores		100 Stores	100 Stores
Disposal Costs -\$60,000	Recycling Costs	-\$28,400	-\$28,400
Recycling Revenue \$0	Recycling Revenue	+\$48,000	+\$96,000
	Net Recycling Cost/Revenue	+\$19,600	+\$67,600
	Avoided Disposal Costs	+\$60,000	+\$60,000
Net Disposal Cost -\$60,000		Net Financial Benefit of Recycling vs. Disposing \$79,600	Net Financial Benefit of Recycling vs. Disposing \$127,600

Chart is illustrative and your costs and revenues may vary. Baling recyclables results in incrementally higher market value at lower operational costs. Use our interactive Economic Calculator to do your own customized evaluation of baling "behind the counter" rigid plastics from your stores, recyclegroceryplastics.org/baling-grocery-rigid-plastics.

DID YOU KNOW?

Grocery Rigid Plastics are typically **450% more valuable** per ton than grocery old corrugated cardboard (OCC).



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Recycle Grocery Plastics is a program developed by The Association of Plastic Recyclers (APR), the international trade association representing the plastics recycling industry. The APR actively seeks new ways to strengthen economically viable and environmentally responsible recycling of postconsumer plastics, <https://plasticsrecycling.org> © APR 2019